

Do it your way – Authentic Visibility for Women in Science

The **workshop** supports reflection on academic positioning and the development of a strategic, authentic and resilient approach to professional visibility – in analog and digital spaces, across disciplines, and in public or institutional settings. Core topics are:

- Authentic Visibility – Identifying your academic profile
- Creative Networking – Building connections for academic success
- Boost Your LinkedIn – Enhancing your professional presence in digital spaces
- Science Communication with Impact – Articulating your expertise
- Digital Resilience – Strategies for dealing with hate speech

The **follow-up session** gives the opportunity to reflect on implementation efforts and challenges, to share progress and receive peer feedback, and to define next steps towards sustainable visibility.

Workshop (online)

Monday, 3 November, 2025 9.30 am – 4:00 pm

Follow-up Session (online)

Thursday, 11 December, 2025 9.00 am – 10:30 am

Registration: <https://terminplaner6.dfn.de/en/b/64bfba86215294064977d28d2f66eaf9-1370945>

For women doctoral and postdocotoral researchers affiliated with the participating research networks

Trainer: **Dr. Julia Rathke** is a coach and trainer specialising in visibility and career development in academia. For more than a decade, she has been helping academics to shape their professional careers with clarity and confidence. The political scientist holds a doctorate from the University of Mannheim and has experience in research and project management at German universities.



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