

Do it your way – Authentic Visibility for Women in Science

Trainer: Dr. Julia Rathke

Online Workshop: Monday, 3 November 2025, 09:30 – 16:00 h

Follow-up Session: Thursday, 11 December 2025, 09:00 – 10:30 h

The **full-day workshop on 3 November** combines five core topics into an integrated learning experience for women doctoral and postdoctoral researchers. It supports reflection on academic positioning and the development of a strategic, authentic and resilient approach to professional visibility – in analog and digital spaces, across disciplines, and in public or institutional settings.

Workshop Topics:

- **Authentic Visibility – Identifying Your Academic Profile:** Values, expertise and roles – building a coherent academic narrative across CVs, applications and informal encounters.
- **Creative Networking for Academic Success:** Networking as a strategic, value-based practice – strengthening meaningful professional relationships, using networks effectively.
- **Uplink Your LinkedIn – Professional Presence in the Digital Sphere:** Clear, purposeful digital presence – LinkedIn profiles and content strategies aligned with academic identity.
- **Science Communication with Impact – Articulating Your Expertise:** Communicating research with confidence and clarity in diverse formats.
- **Dealing with Hatespeech – Strategies for Digital Resilience:** Risks of digital visibility; strategies for protection and solidarity, especially in gendered or hostile settings.

The workshop combines input sessions, guided reflection, group exercises and moderated exchange – enabling personal insight, practical application and peer support. The focus areas for in-depth exploration will be agreed upon with the participants in advance.

On 11 December, a follow-up session will complement the workshop. Participants will have the opportunity to:

- Reflect on their implementation efforts and challenges,
- Share progress and receive peer feedback,
- Define next steps towards sustainable visibility.

The workshop is open to up to 20 women doctoral and postdoctoral researchers who are affiliated with one of the following research networks: EXC PMI, RU miTarget, RU PlantsCoChallenge, RTG TransEvo, CRC 1182, CRC 1261, CRC 1461.

You can register via the following link:

<https://terminplaner6.dfn.de/en/b/64bfba86215294064977d28d2f66eaf9-1370945>